

# LAEDC 2019 ECONOMIC FORECAST

PANEL DISCUSSION

**Agents of Innovation:  
LA County Businesses  
Shaping the Future  
Economy**

## EVENT INFORMATION

Wednesday, February 20, 2019

7:00am – 11:00am

Omni Hotel Downtown Los Angeles

251 South Olive Street, Los Angeles, CA 90012

## WHY ATTEND

LAEDC's Annual Economic Forecast event is a highly anticipated and publicly visible event which offers a valuable look ahead at projections for the global, national, state and local economy, with insights attendees will use to inform their decisions.



**LOS ANGELES COUNTY  
ECONOMIC DEVELOPMENT CORPORATION**

*Advancing Opportunity and Prosperity for All*

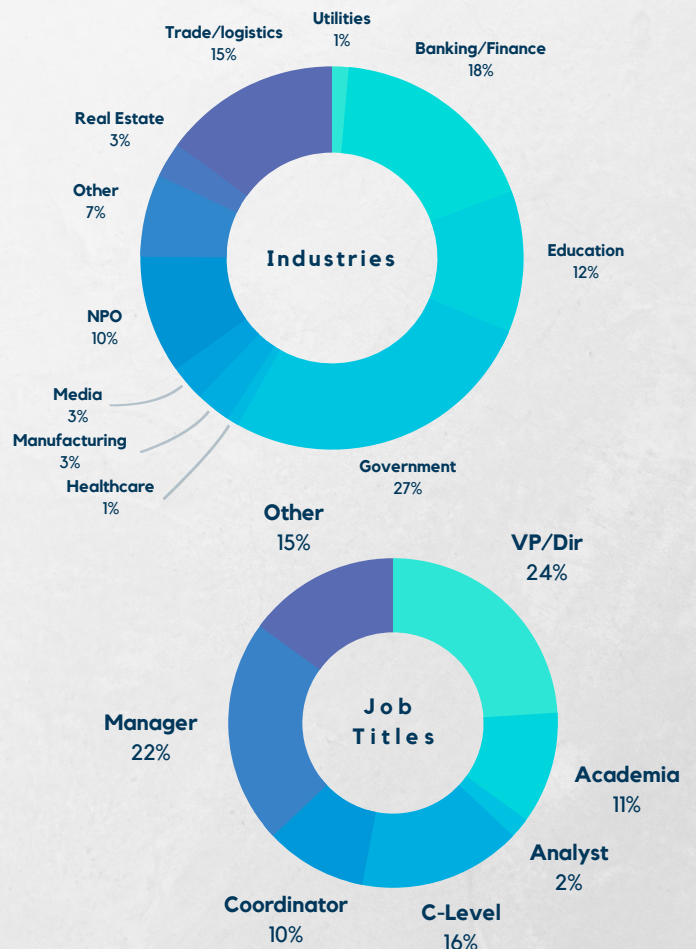
## GAIN INSIGHT ON

**The economic outlook for Los Angeles County & the broader global economy**

- LA County's thriving innovation, where legacy companies are often leading the incubation of new technologies and advancement in entrepreneurship with the creation of new and emerging job sectors within traditional industries.
- How companies can adapt more agile business models and operate like disruptors to sustain themselves in this 4th Industrial Revolution.

## WHO ATTENDS

The LAEDC's annual economic forecast is attended by key decision makers and corporate leaders representing all industries, academia, & government officials from LA County



# SPONSORSHIP OPPORTUNITIES

SPONSORSHIP DELIVERABLE	PRESENTATION SPONSOR <b>SOLD</b> \$35,000	EVENT SPONSORS \$2,500	EXHIBITOR BOOTH LAEDC Member Rate: \$350 General Public Rate: \$500
Speaking opportunity on stage during the Economic Forecast program	YES	-	-
Sponsor-provided marketing piece distributed at each attendee seat	YES	-	-
Ad in Program Book	Full Page Ad	Half Page Ad	-
Allocation of Conference Passes with VIP Preferred Table Seating	(20) Conference Passes (i.e. 2 tables of (10))	(10) Conference Passes (i.e. 1 table of (10))	(2) Conference Passes
Premium placement of 6' exhibit table	(2) Exhibit Tables	(1) Exhibit Table	(1) Exhibit Table
Sponsor logo placement according to sponsor level in all digital, print and social media marketing communications	YES	YES	-

**CONFERENCE** LAEDC Member: \$105\*  
General Public: \$165 after 1/20/19  
**PASSES** Initial Presale: \$135 before 1/19/19

*\*LAEDC Members at the \$5,000+ level receive an allotment of (2) complimentary passes for the event*

**PROGRAM** 1/2 Page Ad: \$250  
**BOOK ADS** Full Page Ad: \$500

*Distribution to all attendees*

## LEARN MORE

Please contact Rick Moelis, Director, Event Programs at [rick.moelis@laedc.org](mailto:rick.moelis@laedc.org) if you are interested in sponsorship opportunities



Register for this year's economic forecast coming in February!

[LAEDC.ORG/EVENT/ECONOMIC-FORECAST](http://LAEDC.ORG/EVENT/ECONOMIC-FORECAST)