



LASPORTS

INNOVATION

CONFERENCE

PRESENTED BY HOLLYWOOD PARK

LASPORTS

GLOBAL LA

1ST CENTURY BANK

SPORTS *IN THE* LOS ANGELES BASIN

*AN ECONOMIC
IMPACT ANALYSIS*

The partnership between the Los Angeles County Economic Development Corporation (LAEDC) and the Los Angeles Sports Council (LASC) quantifies the importance of sports to the Greater Los Angeles Region.

The economic impact of sports has

**INCREASED BY
\$500 MILLION**

in the Los Angeles Basin since 2018.

THE REGIONAL IMPACT OF SPORTS

39,690 JOBS

**\$7.0 BILLION
IN ECONOMIC OUTPUT**

**\$4.0 BILLION
IN LABOR INCOME**

**\$364 MILLION
IN STATE & LOCAL TAXES**

**MILLIONS
OF ATTENDEES AT
SPORTING EVENTS**

12

Major League
Professional
Teams

8

NCAA
Division 1
Schools

www.lasports.org

VIEW THE FULL REPORT

In 2020, the Los Angeles Dodgers won their first MLB title in 32 years.



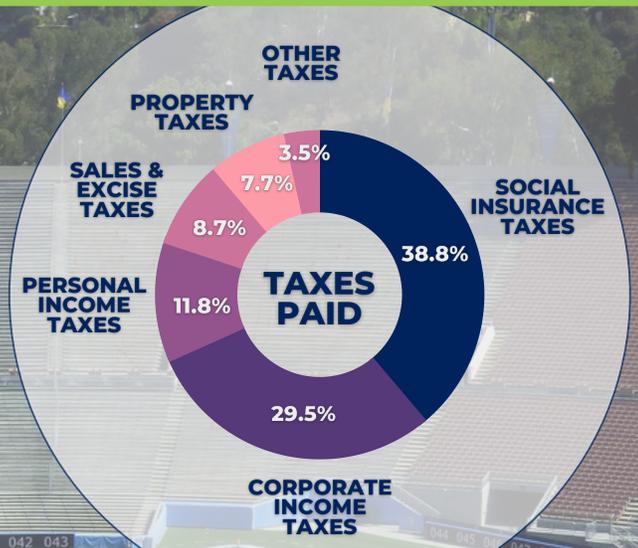
LOS ANGELES HAS
32

MAJOR PROFESSIONAL
SPORTS CHAMPIONSHIP
TITLES

RECENT CHAMPIONSHIPS

- 2021 - RAMS (NFL)
- 2020 - DODGERS (MLB)
- 2020 - LAKERS (NBA)

8,160
STUDENT ATHLETES
REPRESENTED SCHOOLS
IN THE LOS ANGELES BASIN



LAEDC LOS ANGELES COUNTY
ECONOMIC DEVELOPMENT CORPORATION
Collaboratively Advancing Growth and Prosperity for All

AVERAGE ATTENDANCE
AT HOME STADIUM (2021)



TOP 5 SCHOOLS BY SPORTS
REVENUE IN \$MILLIONS (2021)

