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CONFERENCE

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LASPORTS

**GLOBAL LA**



1ST CENTURY BANK

# ***SPORTS*** *IN THE* ***LOS ANGELES*** ***BASIN***

***AN ECONOMIC  
IMPACT ANALYSIS***

The partnership between the Los Angeles County Economic Development Corporation (LAEDC) and the Los Angeles Sports Council (LASC) quantifies the importance of sports to the Greater Los Angeles Region.

The economic  
impact of sports has

**INCREASED BY  
\$500 MILLION**

in the Los Angeles  
Basin since 2018.

## ***THE REGIONAL IMPACT OF SPORTS***

**39,690 JOBS**

**\$7.0 BILLION**  
IN ECONOMIC OUTPUT

**\$4.0 BILLION**  
IN LABOR INCOME

**\$364 MILLION**  
IN STATE & LOCAL TAXES

**MILLIONS**  
OF ATTENDEES AT  
SPORTING EVENTS

**12**

Major League  
Professional  
Teams

**8**

NCAA  
Division 1  
Schools

[www.lasports.org](http://www.lasports.org)

**VIEW THE FULL REPORT**



In 2020, the Los Angeles Dodgers won their first MLB title in 32 years.



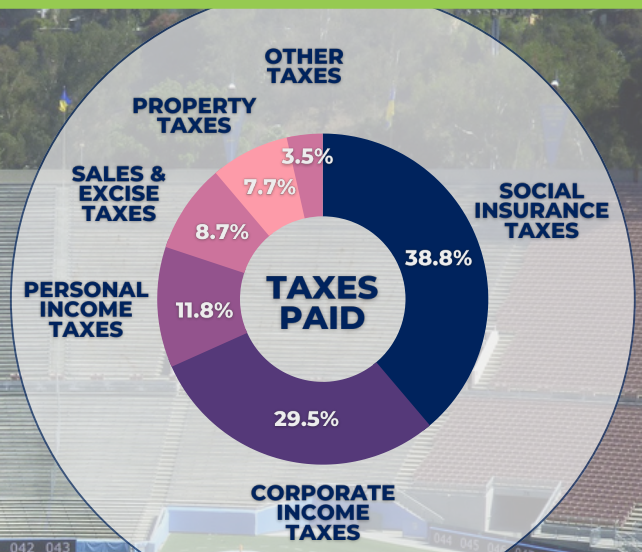
LOS ANGELES HAS  
**32**

MAJOR PROFESSIONAL  
SPORTS CHAMPIONSHIP  
TITLES

#### RECENT CHAMPIONSHIPS

2021 - RAMS (NFL)  
2020 - DODGERS (MLB)  
2020 - LAKERS (NBA)

**8,160**  
STUDENT ATHLETES  
REPRESENTED SCHOOLS  
IN THE LOS ANGELES BASIN



LOS ANGELES COUNTY  
ECONOMIC DEVELOPMENT CORPORATION  
*Collaboratively Advancing Growth and Prosperity for All*

#### AVERAGE ATTENDANCE AT HOME STADIUM (2021)



#### TOP 5 SCHOOLS BY SPORTS REVENUE IN \$MILLIONS (2021)

