

Celebrating inclusive
economic development leadership in
business, education, and government

28TH ANNUAL EDDY AWARDS

LAEDC

NOVEMBER 8, 2023

COCKTAIL RECEPTION & SILENT AUCTION
DINNER & AWARDS PROGRAM

On the Field at SoFi Stadium, Inglewood, CA



28TH ANNUAL EDDY AWARDS

OUR MISSION

Reinventing our economy to collaboratively advance growth and prosperity for all.

OUR VISION

A reimagined Los Angeles regional economy – growing, equitable, sustainable, and resilient – that provides a healthy and high standard of living for all.

DINNER PROGRAM

WELCOME REMARKS

ALEX COHEN

Political Anchor, Spectrum New 1 Host,
Inside the Issues

HALÉ BEHZADI

North America Head of Private Banking,
Citi Global Wealth

JERMAINE HAMPTON

Vice President, Workforce Development
& Special Projects, LAEDC

KENDAL TURNER

Executive Vice President and CFO, LAEDC

MELISSA KHAM

Vice President, Strategic Relations, LAEDC

DINNER SERVICE

AWARDS PROGRAM

STEPHEN CHEUNG

President and CEO

CORPORATE HONOREE

DELTA AIR LINES

COMMUNITY PARTNER HONOREE

COMMUNITY COALITION

INAUGURAL INTERNATIONAL AWARD

AMBASSADOR JANE DUKE

Australian Consul General in Los Angeles

INDIVIDUAL HONOREE

ARNOLD SCHWARZENEGGER

38th Governor of California

MOST BUSINESS-FRIENDLY CITY AWARD WINNER

WINNER ANNOUNCED TONIGHT!

ABOUT THE LAEDC

LAEDC.ORG

The Los Angeles County Economic Development Corporation, a non-profit organization, champions equitable economic growth across the Los Angeles region.

Through collaboration with community, government, business, labor and education partners to inform and advance our data-driven and evidence-based approach, we endeavor to achieve a reimagined regional economy – growing, equitable, sustainable, and resilient - that provides a healthy and high standard of living for all.

LAEDC staff and our members represent the diversity of Los Angeles County and act as trusted conveners, thought partners, valued service providers, regional stewards, and catalysts for transformational change.

LAEDC introduced the Eddy Awards® in 1996 to celebrate individuals, organizations, and educational institutions that demonstrate exceptional contributions to positive economic development in the region.

The Eddy Awards gala dinner, where our region's leaders come together, includes California's only "Most Business-Friendly City" award. This year's awards will stand out as they recognize the cities that created the most supportive environments for business recovery, growth, reinvention, and job retention.

**Welcome to the 28th Annual Eddy Awards® and
thank you for joining us as we recognize outstanding
leadership in economic development in Los Angeles County.**

CHAIR AND PRESIDENT'S MESSAGE

Dear Esteemed Guests, Partners, and Friends,

On behalf of the entire team at the Los Angeles County Economic Development Corporation (LAEDC), it is our honor and pleasure to welcome you to our 28th annual Eddy Awards, hosted again this year at the magnificent SoFi Stadium. We are gathered here on this special evening not just to celebrate, but also to look forward and continue making strides toward a future that epitomizes our mission—Reinventing our economy to collaboratively advance growth and prosperity for all.



The past year has presented challenges of unparalleled magnitude, but it has also showcased the resilience, innovation, and community spirit that makes Los Angeles strong. We owe a debt of gratitude to each of you. Your continued support enables us to drive critical initiatives that shape a vibrant, equitable, and prosperous region.

Tonight, we are thrilled to present the 'Most Business-Friendly City' award, recognizing a city that has demonstrated exceptional commitment to fostering an environment where all types of business can thrive. This award is not just an accolade; it's a testament to what communities can achieve when they work in harmony with local businesses to uplift the lives of their citizens.

In addition, we take great pride in bestowing the coveted Eddy Awards to an individual, a local community partner, and a corporation that has gone above and beyond. The recipients embody the spirit of collaboration, innovation, and equitable growth. They don't just set benchmarks—they redefine them.

Our work, however, is far from complete. The road ahead is lined with opportunities that beckon us to be bolder, more innovative, and more collaborative in our approach. With ambitious goals aimed at sustainable job creation, business development, and social equity, we look forward to another year of transformative impact. Your generous contributions tonight will serve as vital fuel for our endeavors.

As we embark on this journey, let's keep in mind that while prosperity is a worthy goal, shared prosperity is paramount. The future we build should not only be bright but also inclusive, ensuring that the promise of Los Angeles County is accessible to everyone, irrespective of their background.

Thank you for your trust, your partnership, and your unwavering commitment to the collective growth and well-being of Los Angeles County. Here's to a memorable evening and to the countless opportunities that lie ahead!

Warm regards,

HALÉ BEHZADI
Chair of the LAEDC
Head of North America
Citi Private Bank

STEPHEN CHEUNG
President and CEO
Los Angeles County Economic Development Corporation
World Trade Center Los Angeles

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HALÉ BEHZADI

Head of Private Banking,
Citi Global Wealth

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President & CEO,
Center for Nonprofit Management

RON FRIERSON

Director of Economic Development,
U.S. West Region, Amazon

CEO

STEPHEN CHEUNG

LAEDC

CFO

KENDAL TURNER

LAEDC

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Alston & Bird LLP	Center for Nonprofit Management	City of South El Monte
Amazon	Central City Association	City of South Gate
Amazon Web Services Educate	Charter Communications	City of Torrance
Arizona State University	Chevron	City of Vernon
ArroyoWest	Citi	City of West Hollywood
Art Center College of Design	City National Bank	Clark Construction
AV EDGE	City of Arcadia	College of the Canyons
AVAirPros	City of Beverly Hills	Compton College
Bank of America	City of Burbank	Conrad N. Hilton Foundation
Bank of China	City of Carson	Deloitte
Bernards	City of Culver City	Dentons
BizFed	City of Duarte	DLA Piper
Boeing	City of El Segundo	East West Bank
California Community Foundation	City of Gardena	Eddy Associates
California Fashion Association	City of Industry	El Camino College
California Life Sciences	City of Irwindale	Eli and Edythe Broad Foundation
California Manufacturing Technology Consulting (CMTC)	City of Lancaster	Employment Training Panel
California State Polytechnic University, Pomona	City of Lomita	EPIC Insurance Brokers & Consultants
California State University, Dominguez Hills	City of Monrovia	Ernst & Young
California State University, Long Beach	City of Montebello	Federal Reserve Bank of San Francisco
California State University, Los Angeles	City of Palmdale	FivePoint
California State University, Northridge	City of Pasadena	Foley & Lardner LLP
CannonDesign	City of Pico Rivera	Fox
	City of Rancho Palos Verdes	Gensler

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Vice Chair, LAEDC
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Vice Chair, LAEDC
Director of Economic Development,
U.S. West Region,
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November 8th, 2023

Los Angeles County Economic Development Corporation
633 West 5th Street, Suite 3300
Los Angeles, CA 90071

Dear Friends,

Welcome to the Los Angeles County Economic Development Corporation's (LAEDC) *Annual Eddy Awards*.

On this 28th year of the *Eddy Awards*, I commend LAEDC's critical efforts in supporting a growing economy and sustainable job growth in Los Angeles County. LAEDC's mission of creating an equitable and resilient Los Angeles County raises our standard of living and increases prosperity. As we collectively strive to rebuild from the COVID-19 pandemic, thank you for your leadership in strengthening our community.

I am thrilled to recognize this year's honorees. Your commitment to economic development, equity, and opportunity inspires us all.

I wish LAEDC continued success for many years to come. Best wishes for a wonderful evening.

Sincerely,



ALEX PADILLA
United States Senator



28TH ANNUAL EDDY AWARDS

HONOREES

2023

CORPORATE HONOREE

DELTA AIR LINES

More than 90,000 Delta people lead the way in delivering a world-class customer experience on over 4,000 daily flights to more than 280 destinations on six continents, connecting people to places and to each other.

LAX serves as one of Delta's most important coastal hubs and currently operates over 150 peak-day flights to 52 destinations across the globe, serving 19 of the top 20 markets for Los Angeles customers.



The multi-year Delta Sky Way at LAX project made its debut last year with the unveiling of Terminal 3, featuring a centralized check-in lobby, an expanded security checkpoint and baggage claim area, a completely renovated concourse and gates, and a state-of-the-art Delta Sky Club, one of the largest in Delta's system. Delta was able to accelerate project timelines and deliver the state-of-the-art, 1.2-million-square-foot, 27-gate complex 18 months earlier than originally planned, with the final milestone – the airside connector to the Tom Bradley International Terminal – to be completed in August 2023, eliminating the need to bus between terminals.

Delta and its 4,000 Los Angeles-based employees are deeply ingrained in the community, supporting more than a dozen nonprofit organizations throughout the state of California. The airline is proud to serve as the inaugural founding partner of the LA28 Olympic and Paralympic Games and the official airline of Team USA. Additionally, Delta is the official airline of The Hollywood Bowl, Pantages Theatre, Crypto.com Arena, the Los Angeles Lakers and the Los Angeles Kings.

2023 HONOREES

COMMUNITY PARTNER HONOREE**COMMUNITY COALITION**

Community Coalition works to help transform the social and economic conditions in South LA that foster addiction, crime, violence, and poverty by building a community institution that involves thousands in creating, influencing, and changing public policy.

For the past 30 years, Community Coalition has continued with this groundbreaking approach. They elevate their members' voices, shift power to the community, and tackle the root causes of poverty, crime, and violence. Through community empowerment and activism, they are also working to improve the economic opportunities within South LA that will provide good wages and a high standard of living. Together, they are creating a more prosperous, safer, healthier South L.A.

INAUGURAL INTERNATIONAL AWARD

AMBASSADOR JANE DUKE AUSTRALIAN CONSUL GENERAL IN LOS ANGELES



Ms Duke has served as Australian Consul General in Los Angeles since August 2020.

The Australian Consulate General has responsibility for Southern California, Alaska, Arizona, Colorado, New Mexico, Utah and parts of Nevada.

These states collectively account for over US\$7 billion in two-way trade and host over 100,000 Australian residents. More than 400 Australian companies operate in California across 83 industries and support some 15,000 jobs. Australia is the 4th largest source of visitors to California, with some 600,000 Australians visiting each year.

In 2023, the governments of Australia and California signed a new Memorandum of Understanding (MOU) to accelerate our shared efforts to deliver climate action and support clean energy transition. California's ability to set standards for new and emerging technologies makes it a critical partner as Australia becomes a renewable energy superpower.

Ms Duke has a distinguished career in the Australian Department of Foreign Affairs and Trade, having served overseas as Australia's Ambassador to ASEAN in Indonesia, as Deputy High Commissioner in Malaysia, and as Counsellor at Australia's Permanent Mission to the United Nations in Geneva.

2023 HONOREES

INDIVIDUAL HONOREE**ARNOLD SCHWARZENEGGER
38TH GOVERNOR OF CALIFORNIA**

Arnold Schwarzenegger is an Austrian-born bodybuilder, actor, businessman, philanthropist, bestselling author, and politician. He served as the thirty-eighth governor of California and is the founder of After-School All-Stars and the Chairman of the Schwarzenegger Institute at the University of Southern California.

Building on his prior policy initiatives as Governor, Schwarzenegger is dedicated to enhancing early childhood development, after-school programs, career technical education, and environmental leadership, working to address climate change and a green economy.

PAST HONOREES

2022

- Stan Kroenke, alongside his Los Angeles Rams and SoFi Stadium and Hollywood Park
- Santa Monica College
- Bill Allen, CEO, LAEDC

2021

- Hospital Association of Southern California
- The Employees of LA County
- Community Colleges of Los Angeles County

2019

- Citibank
- Philip A. Washington, CEO, Metro
- California University, Dominguez Hills

2018

- American Airlines
- Beatriz Acevedo, Entrepreneur & Visionary
- Cal Poly Pomona

2017

- Cedars-Sinai
- Mark Suster, Managing Partner, Upfront Ventures
- California State University, Los Angeles

2016

- AECOM
- Brian Lee, CEO & Co-Founder, The Honest Company
- California State University, Long Beach

2015

- Evan Spiegel, Co-Founder, Snap Inc.
- CBRE
- California State University, Northridge

2014

- Tony Pritzker, Managing Partner of Pritzker Group in Los Angeles and Chicago
- Honda Motor Company
- University of California, Los Angeles

2013

- SpaceX
- Yang Ho Cho, Chairman & CEO, Korean Air
- University of Southern California

2012

- California Institute of Technology
- Earvin "Magic" Johnson, Chairman & CEO, Magic Johnson Enterprises
- NBCUniversal

2011

- Los Angeles World Airports
- Dominic Ng, Chairman and CEO, East West Bank

2010

- Kaiser Permanente
- Do Won Chang, CEO, Forever 21

2009

- The Boeing Company
- Dr. Patrick Soon-Shiong, Executive Chairman of Abraxis BioScience and CEO of Abraxis Health

2008

- The Walt Disney Company
- Rick Caruso, President & CEO, Caruso

PAST HONOREES

2007

- Northrop Grumman
- Jack Kyser, Founding Economist, The Kyser Center for Economic Research, LAEDC

2006

- Toyota Motor Sales
- Russell Goldsmith, CEO, City National Bank

2005

- Alberto Alvarado, Los Angeles District Director, US Small Business Administration
- Janice Bryant Howroyd, CEO & Founder, ACT•1
- Richard Ziman, Chairman and CEO, Arden Realty

2004

- Monica Lozano, Publisher, La Opinion
- Liam McGee, President-Consumer Banking, Bank of America

2003

- George Deukmejian, 35th Governor of California
- William T. Huston, Chairman, Watson Land Company
- George Nicholaw, General Manager, KNX 1070 News Radio

2002

- Eli Broad, Founder, The Broad Foundation
- Tonian Hohberg, President and Founder, Fashion Institute of Design & Merchandising (FIDM)
- Timothy Leiweke, President & CEO, Anschutz Entertainment Group
- Cardinal Roger Mahoney, Archbishop, Archdiocese of Los Angeles
- Stephan Smith, Partner, Los Angeles Center Studios
- James Thomas, CEO, Thomas Properties Group
- Andrea Van de Kamp, Chairman and CEO Music Center of LA County

2001

- Michael Antonovich, Los Angeles County Supervisor, 5th District
- Dr. David Baltimore, President, Caltech

2000

- Richard J. Riordan, Mayor, City of Los Angeles
- Dr. Steven B. Sample, President, University of Southern California

1999

- George L. Graziadio, Chairman & Co-Founder, Imperial Bank
- Beverly O'Neill, Mayor, City of Long Beach

1998

- Edward P. Roski, President & CEO, Majestic Realty Company

1997

- John Bryson, Chairman & CEO, Southern California Edison

1996

- Thomas Decker, Executive Vice President, Bank of America



28TH ANNUAL EDDY AWARDS

**MOST BUSINESS-FRIENDLY CITY
IN LOS ANGELES COUNTY AWARD**

MOST BUSINESS-FRIENDLY CITY IN LOS ANGELES COUNTY AWARD

LOS ANGELES COUNTY FINALISTS

CARSON



The City of Carson represents a model ecosystem for businesses, demonstrating a proactive approach to community engagement, legislative planning, and public policy. Its multi-tiered approach for open dialogue with residents and businesses sets a high standard. One highlight is the collaborative development of the City's 2023 Master Bicycle Plan. Nearly 2,000 local businesses have been instrumental in its design, facilitated through an intricate web of communication channels including online surveys, community workshops, and consistent electronic updates.

The City's wide array of community programs, ranging from the Senior Recreation Center to the Special Interest Fitness Card Program, enhances the quality of life for residents and thus serves as an attractive feature for businesses considering location or expansion in the area.

LONG BEACH

CITY OF
LONG BEACH

Long Beach has created a comprehensive and inclusive framework that not only provides aid in emergencies but also fosters long-term growth. The clear focus on equity, prompt customer service, and strategic collaborations among various city departments make Long Beach a business-friendly environment that is well-poised for sustainable economic growth.

The Economic Development initiatives in Long Beach, such as the Revolving Loan Fund, serve as a bedrock of support for local businesses, especially during challenging economic times like the pandemic. By providing timely microloans, the city was able to keep businesses afloat, ensuring the retention of jobs and local economic activity. This is a win-win; businesses survive and grow, while the city benefits from tax revenue and a vibrant commercial landscape.

NORWALK



The City of Norwalk has undertaken a series of transformative initiatives that spell good news for businesses. The Heart of Norwalk Vision Plan aims to revitalize older commercial sectors, benefiting both local entrepreneurs and the broader community. Development guidelines in place provide a clear roadmap for investment, ensuring a stable business environment.

Equally promising is the Economic Development Opportunities Plan, which singles out strategic areas for growth, including an enhanced entertainment district. The project's accolades from environmental and planning associations add further credibility, attracting potential investors and business owners.

GLENDALE



The City of Glendale's multifaceted approach to open communication and streamlined services has produced a win-win environment for both businesses and residents. Glendale's proactive efforts for economic development through business retention surveys, in-person visits, and specialized programs offer businesses tailored support to overcome challenges and leverage opportunities. Feedback from these interactions is used to formulate strategies and programs specifically designed to stimulate economic growth.

Businesses stand to benefit from the city's commitment to cleanliness and public safety. Initiatives like the collaboration with the Glendale Police Department and the Homeless Services program contribute to making the city a more attractive destination for consumers, thereby directly impacting businesses positively.

TORRANCE



Torrance stands as an emblematic example of how a city can foster a thriving business ecosystem. Its proactive approach creates an environment conducive to innovation and growth, making it an ideal testbed for R&D companies. These companies are often provided with letters of support from the city when applying for grants, lending them a competitive edge in securing funding.

The city's 'Buy Local' program encourages monetary circulation within the community, benefiting local businesses directly. Meanwhile, the Office of Economic Development aids businesses in site selection through an interactive "hot properties" map and streamlined online request systems. A unique Business Recruiter program incentivizes local professionals to attract new businesses, thus enriching the local economy.

PAST WINNERS AND FINALISTS

FOR MOST BUSINESS-FRIENDLY CITY

2022

City with population 60,000 and under

El Segundo

Finalists: Beverly Hills, Lomita, Monrovia, Vernon

City with population 60,000 and over

Gardena & Santa Clarita

Finalists: Carson, Norwalk

2021

City with population 60,000 and under

West Hollywood

Finalists: Culver City, El Segundo, Rosemead, Vernon

City with population 60,000 and over

Palmdale

Finalists: Gardena, Lancaster, Santa Clarita, Torrance

2019

City with population 50,000 and under

La Mirada

Finalists: Duarte, Monrovia, San Gabriel, Santa Fe Springs

City with population 50,000 and over

City of Lancaster

Finalists: Bellflower, Gardena, Norwalk, Pasadena, Rosemead

2018

City with population 50,000 and under

City of Azusa

Finalists: Duarte, Monrovia, San Gabriel, Santa Fe Springs

City with population 50,000 and over

City of Whittier

Finalists: Inglewood, Rosemead

2017

City with population 68,000 and under

City of Arcadia

Finalists: Azusa, Monrovia, Rosemead, Santa Fe Springs

City with population 68,000 and over

City of Downey

Finalists: Compton, Inglewood, Lakewood, Long Beach

2016

City with population 68,000 and under

City of Pico Rivera

Finalists: Arcadia, Azusa, Rosemead

City with population 68,000 and over

City of Santa Clarita

Finalists: Compton, Downey, Lakewood, Long Beach

2015

City with population 67,000 and under

El Segundo

Finalists: Azusa, Commerce, Pico Rivera, Vernon

City with population 67,000 and over

Palmdale

Finalists: Bellflower, Carson, Lakewood, Pasadena, Santa Clarita

2014

City with population 65,000 and under

Glendora

Finalists: Artesia, El Segundo, Pico Rivera, Vernon

City with population 65,000 and over

Glendale

Finalists: Bellflower, Lakewood, Palmdale

2013

City with population under 50,000

La Mirada

Finalists: Artesia, Bell Gardens, El Segundo, San Gabriel

City with population over 50,000

Lancaster

Finalists: Glendora, Paramount, Pico Rivera, Santa Monica

2012

City with population under 60,000

Duarte

Finalists: Commerce, El Segundo, Glendora, La Mirada

City with population over 60,000

Whittier

Finalists: Baldwin Park, Glendale, Pico Rivera, Santa Monica

2011

City with population under 60,000

Monrovia

Finalists: Commerce, Duarte, Gardena, La Mirada

City with population over 60,000

West Covina

Finalists: Burbank, Carson, Glendale, Torrance, Whittier

2010

City with population under 60,000

Cerritos

Finalists: Azusa, Commerce, Duarte, La Mirada, Monrovia

City with population over 60,000

Alhambra

Finalists: Downey, Carson, Torrance, West Covina, Whittier

2009

City with population under 60,000

Santa Fe Springs

Finalists: Bell Gardens, Commerce, La Mirada

City with population over 60,000

Long Beach

Finalists: Alhambra, Downey, Lakewood, Torrance, Whittier

2008

City with population under 50,000

Vernon

Finalists: Culver City, La Mirada, Monrovia, Santa Fe Springs

City with population over 50,000

Santa Clarita

Finalists: Cerritos, Glendale, Long Beach, Pasadena

2007

Lancaster

Finalists: Burbank, Cerritos, Long Beach, Palmdale, Santa Clarita

2006

El Segundo

Finalists: Burbank, Lancaster, Long Beach, Santa Clarita

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DIAMOND

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Leading the Way

King & Spalding proudly supports the Los Angeles County Economic Development Corporation and its 28th Annual Eddy Awards. We join in congratulating all of this year's honorees, including our client, corporate honoree **Delta Air Lines**.

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Chevron is proud to sponsor the 28th annual EDDY awards. Thank you sincerely to the Los Angeles Economic Development Corporation and this year's honorees for your tireless dedication to economic vitality in the region.



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GOLD

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EDDY
AWARDS

Together, we can uplift our community

Congratulations to tonight's exceptional honorees

The Honorable
Arnold Schwarzenegger

Delta Airlines

Community Coalition

and to the Most Business-Friendly City Award finalists.



Work together. Grow together.

Citi applauds the work of the Los Angeles County Economic Development Corporation. We continue to support you and your efforts toward social and economic change in Los Angeles County.





BRIDGING THE GAP

Our mission is to bridge the gap between
LA's workforce and the employers fueling
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AWARDS

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City of
TORRANCE
California

CONGRATULATIONS TO THIS YEAR'S HONOREES!

**Thank you to all the amazing businesses that support
Torrance as Most Business Friendly City and thank you to the LAEDC!**

TorranceCA.Gov/WhyTorrance





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Pasadena.edu/BreakBarriers

President Timothy Law Snyder, Ph.D., and Loyola Marymount University

congratulate all of the **distinguished honorees**
and the **recipient of the most business-friendly
city award.**

Thank you for your leadership and commitment
to serving the Los Angeles region.



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Norwalk
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Thank you to the **LAEDC**
for your advocacy for businesses
and investment in our communities.

Congratulations to the deserving Eddy Award honorees!

Governor Arnold Schwarzenegger
Ambassador Jane Duke
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28TH ANNUAL EDDY AWARDS

THANK YOU

for joining us for a memorable evening
in support of our local leaders!

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