

# 2024 ECONOMIC FORECAST

LAEDC

**VIRTUAL PROGRAM**

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**February 27, 2024**

INTERCONTINENTAL  
LOS ANGELES DOWNTOWN

# TODAY'S PROGRAM

<b>7:30AM - 8:30AM</b>	<b>Exhibitors &amp; Networking</b>
<b>8:30AM - 8:50AM</b>	<b>Welcome Remarks</b>
<b>8:50AM - 9:05AM</b>	<b>LAEDC Economic Forecast</b>
<b>9:05AM - 9:25AM</b>	<b>Opening Keynote Address</b>
<b>9:25AM - 9:35AM</b>	<b>Q&amp;A</b>
<b>9:35AM - 9:45AM</b>	<b>Networking Break</b>
<b>9:45AM - 10:45AM</b>	<b>Breakout Sessions</b>
<b>10:45AM - 11:00AM</b>	<b>Networking Break</b>
<b>11:00AM - 11:50AM</b>	<b>Closing Plenary</b>
<b>11:50AM</b>	<b>Closing</b>

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# EVENT SPEAKERS

## EMCEE



**Conan Nolan**  
Political Reporter,  
KNBC-TV in LA

## KEYNOTE



**Karim Webb**  
Entrepreneurial  
Activist &  
Principal at Webb  
Investments

## OPENING REMARKS



**Halé Behzadi**  
North America Head,  
Citi Private Bank

## ECONOMIC FORECAST



**Shannon  
Sedgwick**  
Director, Institute  
for Applied  
Economics, LAEDC

## CLOSING PLENARY



**Dee Dee Myers**  
Senior Advisor, Governor  
Gavin Newsom  
  
Director, Governor's  
Office of Business and  
Economic Development



**Stephen  
Cheung**  
President & CEO,  
LAEDC & WTCLA



BREAKOUT SESSION

# BUILDING SOLUTIONS

Tackling Los Angeles' Housing Crisis through Innovative Development

## MODERATOR



**Jacqueline Waggoner**

President, Solutions Division, Enterprise Community Partners

## PANELISTS



**Michael H. Anderson**

Architect, Accelerated Housing and Transit Development (AHTD) Project



**Ada Peng**

Director, HR&A Advisors, Inc.



**Sarah Dusseault**

Lead Strategist, LA4LA



**Nella McOsker**

President & CEO, Central City Association

BREAKOUT SESSION

# NAVIGATING THE SHIFT

Economic Strategies for Clean Energy Adoption

## MODERATOR



**Diana Boyadjian**

Senior Government  
Affairs Manager,  
Southern California  
Gas Company

## PANELISTS



**Stephen Collins**

Senior Manager,  
Strategic Planning,  
Southern California  
Edison



**Luis Gutierrez**

Director of Energy  
& Water, Office of  
Los Angeles Mayor  
Karen Bass



**Peter Hsiao**

Partner, Energy and  
Environmental Law,  
King & Spalding LLP,  
Los Angeles, California

BREAKOUT SESSION

# EMPOWERING ALL VOICES

Regional Synergy for Economic Growth in LA

## MODERATOR



**Kelly LoBianco**

Director, Los Angeles County  
Department of Economic  
Opportunity

## PANELISTS



**Sonya Kay Blake**

President & CEO,  
The Valley  
Economic Alliance



**Leah  
Goold-Haws**

President & CEO,  
Long Beach Economic  
Partnership



**Luis Portillo**

President &  
CEO, San Gabriel  
Valley Economic  
Partnership



**Jey Wagner**

President & CEO,  
Santa Clarita Valley  
Economic Development  
Corporation



**Quentin Strode**

President & CEO, Vermont  
Slauson Economic  
Development Corporation



# Building Business

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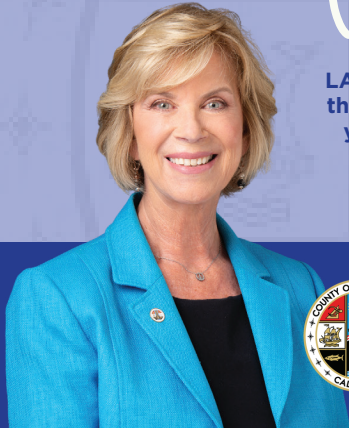


**Peter Hsiao**  
Partner

[kslaw.com](http://kslaw.com)



Thank you



LAEDC is an essential partner in our mission to ensure that LA County remains a place of opportunity. Thank you for that critical work, and thank you to today's speakers for sharing their insight.

*Janice Hahn*



COUNTY OF LOS ANGELES SUPERVISOR • FOURTH DISTRICT

**JANICE HAHN**



U.S. Bank strives to make a positive impact in the community. That's why we support community events that bring us together for the greater good. When we work together, anything is possible.

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U.S. Bank is proud to support  
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# An Economic Engine

The Port of Long Beach is a major economic engine, supporting 576,000 jobs in Southern California. We're pleased to support the LAEDC Economic Forecast 2024.



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# Design your future with a Bachelor's Degree in Interaction Design



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## Careers in

### Interaction Design

- designer
- service designer
- web designer
- ux designer
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- user interface designer
- front end developer
- mobile designer
- interaction designer
- product designer
- project manager

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APPLICATION OPENS: DECEMBER 1  
APPLICATION DEADLINE: MARCH 1

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*Los Angeles County  
Supervisor Hilda L. Solis,  
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supports the LAEDC's  
Economic Forecast 2024!*



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# 2024 ECONOMIC FORECAST



**LOS ANGELES COUNTY**  
ECONOMIC DEVELOPMENT CORPORATION

*Collectively Advancing Opportunity and Prosperity for All*



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