

10TH ANNIVERSARY
INVESTMENT SUMMIT

SELECT
LA
2025

RECEPTION:

FOX STUDIOS | WEDNESDAY | MAY 7TH, 2025

SUMMIT:

INTERCONTINENTAL HOTEL, DOWNTOWN LA
THURSDAY | MAY 8TH, 2025

**CELEBRATING A DECADE OF IMPACT.
DESIGNING A DECADE OF OPPORTUNITY.**

The Select LA Investment Summit is Southern California's premier international investment gathering that brings together global investors with business and government leaders from the region and the state. Recognized as the first official spin-off event of the United States Department of Commerce Select USA Summit, Select LA is an essential platform for international business operators seeking practical intelligence to explore, start, or expand a business in Los Angeles.

www.selectla.org



KEY FEATURES

There is nowhere like Los Angeles. From the stories told in Hollywood to the frontiers explored from Space Beach, LA is where new ventures and new ideas can reach their full potential.

At the 10th anniversary Select LA Investment Summit, delegates will gather from across Southern California and around the world to celebrate the last decade of impact, and design the next decade of opportunity. This spirit of innovation extends beyond national boundaries, and Select LA will showcase the essential diversity of industry and talent that defines the region.

TICKET PRICES

General Admission: \$399

Early bird: \$299 (before 4/8/25)

LAEDC Board Member: \$299

Traveling from outside the USA: \$0

Exclusive Insights: Get a first look at key economic insights from WTCLA and our partners to help inform your LA and U.S. strategy.

C-Suite Speakers: Hear from industry leaders and senior government officials on how to navigate the massive LA business ecosystem.

Impactful Connections: Network with hundreds of fellow delegates from all over the world and every industry.

400+

OVER 400 INTERNATIONAL
AND U.S. ATTENDEES

40+

OVER 40 HIGH PROFILE SPEAKERS
FROM GOVERNMENT AND INDUSTRY

50%

MORE THAN 50% OF ATTENDEES
ARE INTERNATIONAL



SELECT LA 2024 PROGRAM

The 2024 summit was held in Long Beach, CA on the theme of 'Invest in Innovation', featuring keynote speakers Adam Spice, CFO of Rocket Lab, and Zaib Shaikh, Consul General of Canada and Dean of the LA Consular Corps. The event's program included a range of plenary and breakout sessions to give attendees a holistic picture of what it means to do business in Los Angeles, and the fundamental value of international partnerships.

PLENARIES:

Invest in Innovation: From Silicon Beach, to Space Beach, and Beyond

Invest in International: Global Trade for Local Growth

Launch of the 2024 California Foreign Direct Investment Report

BREAKOUTS:

Global Vision, Local Realities: Exploring LA's Startup Boom

Supply Chain Innovation: Revitalizing International Trade Post-Pandemic

Partnerships Ecosystems: Collaborations to Support LA Industries

Inside LA: What it Really Takes to do Business



SELECT LA PREVIOUS SPEAKERS

Since 2015, Select LA has welcomed executives and leaders from LA's most dynamic industries, including technology, entertainment, Esports, transportation, aerospace and defense, bioscience, infrastructure, and more. We are excited to build on this distinguished list in 2025.

PRIVATE SECTOR

ENTERTAINMENT

KEVIN DEMOFF, Executive Vice President & COO of LA Rams
CHRIS KLEIN, President of the LA Galaxy
DAVID SIEGAL, President of LA Sports Council
PETER RICE, Chairman & CEO of FoxNetworks
LARRY KURZWEIL, President & COO of Universal Studios Hollywood
MALIK DUCARD, Head of Family & Learning at Youtube
ANNA MAGZANYAN, Publisher at the Los Angeles Business Journal (LABJ)
GEORGE CUNNINGHAM, COO of the Rose Bowl
SKARPI HEDINSSON, CTO of SoFi Stadium and Hollywood Park
MARTHA SAUCEDO, Chief External Affairs Officer at AEG

ADVANCED TRANSPORTATION

OLABISI BOYLE, Vice President of Product Planning & Mobility Strategy at Hyundai Motor North America
SAMANTHA BRICKER, Deputy Executive Director of Los Angeles World Airports (LAWA)
BROOK TAYLOR, Vice President at Vinfast

SELETA REYNOLDS, General Manager of Los Angeles Department of Transportation
MARCOS FROMMER, Corporate Communications Manager at Honda North America
JOSHUA SCHANK, CIO of the LA Metropolitan Transportation Authority
DAKOTA SEMLER, Co-Founder & CEO of Thor Trucks
DANA HEATHERTON, Head of Dense Urban Market Operations at Waymo
DERRICK WATERS, Vice President of Engineering at UPS West Region
TAKEHITO YOKOO, Senior Executive Engineer at Toyota Motor North America R&D

REAL ESTATE

LEW HORNE, President of CBRE - Greater LA
DOANE LIU, Executive Director of the LA Department of Convention & Tourism Development
CHRIS MARTIN, CEO Of AC Martin
MICHAEL SPEER, SVP at Brookfield
NADINE WATT, President of Watt Companies
BRAD COX, Senior Managing Director at Trammell Crow Company
MICHAEL KRUPA, President of Gemdale USA
SONNET HUI, Executive Project Director of the Hazens Group

LUCY RUMANTIR, President & CEO of OUE
Jeri Oka, Senior Design Principal at JERDE

TECHNOLOGY

CHANCE BARNETT, CEO of Crowdfunder
MICHAEL KING, VP & General Manager at IBM
ERIC LAU, Senior Product Manager at Amazon
JIM MCCURRY, CEO & Founder of Milton Security
HEIDI PEASE, Co-Founder of the Los Angeles Blockchain Lab
TERRY TAMMINEN, President & CEO of AltaSea
GENE YOO, CEO at Resecurity
AJ ABDALLAT, CEO of Beyond Limits
JOSH ANON, Head of Product at Embodied
SHELDON SWARTZ, Executive Creative Director of DJI

SERVICE PROVIDERS

MATT COWAN, Partner of O'Melveny & Myers LLP
JARED BARTIE, Partner of O'Melveny & Myers LLP
BOB GRAZIANO, Vice Chairman of JP Morgan Chase
RUSSELL GOLDSMITH, CEO of City National Bank
MARK ENJES, Design Principle at HOK
NOOR MENAI, President & CEO of CTBC Bank

JEFF JOYNER, Shareholder of Greenberg Traurig
TRAVIS KIYOTA, Senior Vice President and Head of Global Corporate Affairs for East West Bank
JOHANNA MASKA, CEO of Global Situation Room
MORGAN MCGRATH, Head of International Banking at JP Morgan Chase
MAGGIE O'SULLIVAN, Market Executive at JP Morgan Chase
STEVE OLSON, Partner of O'Melveny & Myers LLP
DAVID SHAHEEN, Managing Director of JP Morgan Chase
ANITA SOKOLSKY, Senior Manager at CBIZ
MIKE QUINDAZZI, Managing Director at PwC

ESPORTS

NICK VAN DYK, Former Co-President of Activision Blizzard
NAZ ALETAHA, Former Head of Esports Partnerships, Riot Games
RAMON HERMANN, Director of Esports of Tencent America
JUSTIN MIER, Vice President of Publishing at Gfinity Esports
PHILLIP HYUN, CEO of Gamevice
ARI SEGAL, CEO of Immortals Gaming

SELECT LA PREVIOUS SPEAKERS

ANDY VANDERWOUE, CEO & Founder of Next Generation Esports (NGE)

INFRASTRUCTURE

SUZANNE BODA, SVP of American Airlines

MARYAM BROWN, President of SoCal Gas

MICHAEL K. BUSHEY, Director of Business Customer Division at SoCal Edison

MICHAEL CANO, Deputy Executive Officer for Goods Movement at LA Metro

CHRIS CANNON, Director of Environmental Management & Chief Sustainability Officer at the Port of Los Angeles

TED CRAVER, CEO of Edison International

DEBORAH FLINT, CEO of Los Angeles World Airports (LAWA)

BRIAN GOLDSTEIN, Executive Director of Energy Independence Now

HONG SUK YOON, President & CEO of Hanil Eco Solutions Inc.

WILLIAM BRIDGE, CEO of Global Green-USA

INVESTORS

CHANG XU, Principal of Upfront Ventures

ADRIENNE LINDGREN, Senior Vice President at the Los Angeles Cleantech Incubator (LACI)

VIVIAN SHIMOYAMA, Chair of the Long Beach Accelerator

KAYVON MOSHIRI, Investor at Plug & Play Tech Center

THE HON. MARIA CONTRERAS-SWEET, Chairman and CEO of Rockway Equity Partners and Former U.S. Administrator of the Small Business Administration

SALIM MITHA, Partner at Evolution Media

RICHARD JUN, Co-Founder & Managing Director of BAM Ventures

MELISSA VAN KLUYVE, Associate at Clocktower Technology Ventures

WINSTON DAMARILLO, CEO of Talino Labs

RICK SMITH, Co-Founder & Managing Director of Crosscut Ventures

ALICE NEUHAUSER, Chief Financial Officer of Seismic Capital Company

AEROSPACE

JASON RANEY, Director of Recruitment at VAST Space

OWEN EIGENBROT, Lead Composite Production Engineer at Interorbital Systems

VAN ESPAHBODI, Co-Founder and COO of Starburst Accelerator

ADAM SPICE, CFO of Rocket Lab

LIEUTENANT GENERAL LARRY JAMES, Deputy Director of JPL

GEORGE KIVORK, Head of U.S. State & Local Policy at Joby Aviation

ANTHONY PIROZZI, Director of System Integration, Test & Launch Organization at the Boeing Satellite Development Center

MANUFACTURING

STEVEN DAI, CEO of International Vitamin Corporation

LYNNE KOPLIN, President of J Brand Jeans

STELLA LI, President of BYD Motors

CARMEN PALAFOX, Made in LA

JOHN A. SHORT, CEO of Boomer Commodities & Steel Derivatives

EDUCATION

GENE BLOCK, Chancellor of UCLA

CAROL FOLT, President of USC

FRANCISCO RODRIGUEZ, Chancellor of LACCD

ERIKA ENDRIJONAS, President of LA Valley College

FRED FARINA, CIO of the California Institute of Technology

DIANNE HARRISON, President of Cal State Northridge

DR. RICHARD TANG, Associate Professor of Loyola Marymount University

WADE MARTIN, Director of the Institute of Innovation and Entrepreneurship of the California State University of Long Beach

EDWARD LEAMER, Director of UCLA Anderson Forecast

QUINGYUN MA, Dean of the USC School of Architecture

PAUL ONG, Research Professor of the UCLA School of Public Affairs

MIKE SHIRES, Associate Dean for Strategy & Special Projects at Pepperdine School of Public Policy



SELECT LA PREVIOUS SPEAKERS

Government policies and regulations have deep impacts on the daily operations and cost implications for international and local companies alike. It is prudent for any business to develop strong relationships with elected leaders, government officials and their team members. Come meet top regional governmental leaders and learn of new business opportunities from city, county, state and federal officials.

PUBLIC SECTOR

DEE DEE MYERS, Senior Advisor to the Governor of California and Director of the California Governor's Office of Business & Economic Development (GO-Biz)
KAREN BASS, Mayor of the City of LA
ALEX PADILLA, U.S. Senator
ERIC GARCETTI, Mayor of the City of LA and current U.S. Ambassador to India
MARIA CONTRERAS-SWEET, U.S. Administrator of the Small Business Administration
GREG CARPENTER, City Manager of the City of El Segundo
EMILY DESAI, Senior Deputy Director of International Affairs & Trade of the California Governor's Office of Business & Economic Development (GO-Biz)
DIANNE FARREL, Deputy Undersecretary for International Trade at the U.S. Department of Commerce
FRAN FULTON, Economic Development manager at the City of Torrance
NINA HACHIGIAN, Deputy Mayor of International Affairs at the City of Los Angeles
SARA KEMP, Deputy Undersecretary of the U.S. International Trade Administration
HILDA SOLIS, Los Angeles County Board of Supervisors 1st District

HOLLY MITCHELL, Los Angeles County Board of Supervisors 2nd District
ROBERT GARCIA, Mayor of the City of Long Beach
KATHRYN BARGER, Los Angeles County Board of Supervisors 5th District
HILLARY NORTON, Chairwoman & Commissioner of the California Transportation Commission
JASJIT SINGH, Executive Director of Select USA
NOEL HACEGABA, Chief Operating Officer of the Port of Long Beach
GENE SEROKA, Executive Director of the Port of Los Angeles
ERIN BROMAGHIM, Deputy Mayor of International Affairs of the City of Los Angeles
LUCIUS MARTIN, Deputy Mayor of Economic Development of the City of Long Beach
MARK PESTRELLA, Director of the Department of Public Works of LA County
FELIPE CUSNIR, Executive Director of World Trade Center Long Beach
COURTNEY LA BAU, Commissioner of the Los Angeles World Airports
AVIN SHARMA, Senior Director of Workforce and Government Affairs at the Port of Los Angeles
CASEY HEHR, Managing Director of Commercial Services at the Port of Long Beach

GEORGE CHEN, Mayor of the City of Torrance
CARLOS GONZÁLEZ GUTIÉRREZ, Consul General of Mexico in Los Angeles
STEPHANIE HSIEH, CEO of Bioscience LA
CAROLYN HULL, General Manager of the Economic and Workforce Development Department at the City of Los Angeles
DUSTIN MCDONALD, Regional Business Development Specialist for LA and Orange County at the California Governor's Office of Business & Economic Development (GO-Biz)
TOD SWORD, Economic Development Consultant, Southern California Edison
BO MARTINEZ, Director of Economic Development at the City of Long Beach
LEAH GOOLD-HAWS, CEO of the Long Beach Economic Partnership
KELLY LOBIANCO, Director of the Department of Economic Opportunity at LA County

INTERNATIONAL

ZAIB SHAIKH, Consul General of the Consulate General of Canada in LA
ANDREA SASSE, Consul General of Germany in Los Angeles
KENKO SONE, Consul General of Japan in Los Angeles
H.E. OKKO-PEKKA SALMIMIES, Consul General of Finland in Los Angeles

JULIE DUHAUT-BEDOS, Consul General of France in Los Angeles
MARCELA CELORIO, Consul General of Mexico in Los Angeles
EMILY CLOKE, Consul General of the UK in Los Angeles
AKIRA MUTO, Consul General of Japan in Los Angeles



SELECT LA PREVIOUS SPONSORS



SELECT LA SPONSORSHIP OPPORTUNITIES

The World Trade Center Los Angeles (WTCLA) and its parent organization, the Los Angeles County Economic Development Corporation (LAEDC) are nonprofit entities dedicated to growing the Southern California economy and creating jobs through international trade, investment, and partnerships. To make this happen, we work with partner organizations of all kinds who are looking to invest in and showcase their commitment to LA's global relationships.

SELECT LA SPONSORSHIP TIERS FROM \$5,000-\$50,000 PROVIDE THE FOLLOWING BENEFITS:

- Featured article about your organization in one (1) LAEDC e-newsletter
- Featured logo designation in digital media (website, email invitation, e-newsletters, social media)
- Prominent verbal recognition from the stage
- Featured logo designation in print media (step & repeat, banners)
- Live link to your organization's website

EACH TIER OF SPONSORSHIP PROVIDES THE FOLLOWING ADDITIONAL BENEFITS:

VISIONARY SPONSOR \$50,000 (1 AVAILABLE)	INNOVATOR SPONSOR \$30,000 (1 AVAILABLE)
<ul style="list-style-type: none">• Designation as Select LA summit sponsor• 2 summit tables (20 guests)• Exhibitor Table (2 guests)• Video Content	<ul style="list-style-type: none">• Designation as Select LA reception sponsor• 1 table (10 guests)• Exhibitor table (2 guests)
EMPOWERMENT SPONSOR \$20,000 (6 AVAILABLE)	GROWTH SPONSOR \$15,000
<ul style="list-style-type: none">• Designation as Select LA session sponsor• 1 table (10 guests)	<ul style="list-style-type: none">• 8 tickets
IMPACT SPONSOR \$10,000	RESILIENCE SPONSOR \$5,000
<ul style="list-style-type: none">• 6 tickets	<ul style="list-style-type: none">• 4 tickets

INTERESTED IN CUSTOM SPONSORSHIP OPTIONS AND AMOUNTS?

REACH OUT TO US TO TAILOR A PACKAGE
DESIGNED FOR YOUR ORGANIZATION,
INCLUDING BUT NOT LIMITED TO:

- Individual Session Sponsors
- Promotional Product Sponsors
- Food, Beverage & Alcohol Sponsors
- Media Sponsors
- Government Organization Sponsors
- Exhibitors (\$1,500 – 2 guests)

CONTACT US

Have questions about the Summit?
Interested in sponsorship opportunities?

Contact us today to explore how you can partner with us
and make a meaningful impact.

OLIVIA ZHANG

OLIVIA.ZHANG@LAEDC.ORG

(213) 236-4883